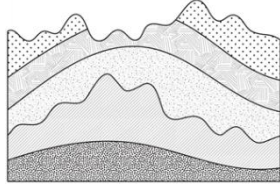


CONEMAUGH WOMEN'S RACING



2017 sponsorship package



A NOTE TO OUR PROSPECTIVE PARTNER

Conemaugh Women's Racing would like to thank you for taking the time to review our sponsorship package!

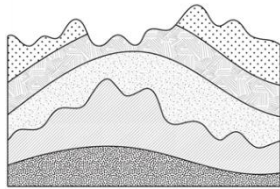
We are a group of five women who have competed against each other in the sport of cycling, and have now joined forces to create the Pittsburgh region's only women's race team. At the core of our team is an understanding that we are a group of women, responsible to ourselves, our peers, and those who support us. We are well-liked and respected racers, who always display good sportsmanship and deliver our best at every race. CWR is dedicated to leveraging our mindful and respectful interactions as well as our successes in the competitive arena, in order to raise the profile of women's racing throughout the region.

Specifically, we would like to:

- Create a more competitive atmosphere for women in cycling
- Race as a unified team in competitive women's fields
- Promote equality in men's and women's cycling
- Encourage and support women and young riders at local weekly training races and clinics.

Our name is inspired by the Conemaugh Group, a sedimentary rock system that is prominent throughout western Pennsylvania and the greater Appalachian plateau. Just as this geologic feature forms the bedrock for the region, we hope that CWR can serve as a foundation to promote women in competitive cycling.

Please consider joining us in this endeavor!



ABOUT THE TEAM

Conemaugh Women's Racing is an amateur women's road cycling team, which is officially registered with USA Cycling for its debut racing season in 2017. Our roster of five Pittsburgh-area women brings substantial experience, strength, and depth to the team. CWR will be targeting road races in the region (and beyond!) that allow us to compete at a high level, and that give us the opportunity to chase our own personal goals.

SHEQUAYA BAILEY, cat.3

2016 results: 2nd at NEO Cycle Criterium; 3rd at Historic Marietta Criterium; 3rd at Rochester Twilight Criterium

COLLEEN GRYGIER, cat.3

2016 results: 2nd at Tour de Millersburg; 1st at Fort Classic Road Race; 3rd at The Dirty Dozen

MELISSA HILLER, cat.2

2016 results: 1st at Tour de Gretna; 5th at Morgantown Road Race; 10th at USA Masters Nationals

MEGAN SYBELDON, cat.3

2016 results: 6th at Steel City Showdown; 2nd at Tour of Tucker County, 2nd at Fort Classic Road Race

HAYLEY WICKSTROM, cat. 2

2013 results: Eastern Collegiate Cycling Conference D1 road omnium champion; 6th at D1 Collegiate Nationals Individual Time Trial; 1st at Velo Rose Criterium

SOME OF THIS SEASON'S TARGET RACES INCLUDE :

Allegheny Cycling Association Criterium Series; April - September, 2017; Pittsburgh, PA

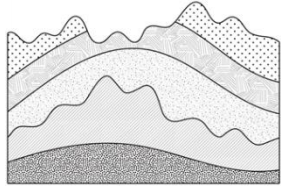
Daniel Harwi Memorial Criterium; April 2017; Lower Providence, PA

Women's Woodstock Cycling Grand Prix; May 6, 2017; Woodstock, NY

Buhl Grand Prix; June 4, 2017; Hermitage, PA

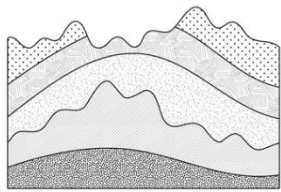
Tour of Washington County; June 17-18, 2017; Williamsport, MD

Tour de Millersburg; August 5-6, 2017; Millersburg, PA



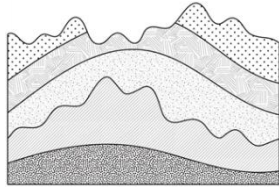
HOW YOUR SPONSORSHIP HELPS US

Everyone on CWR races for the love of the sport, and for the camaraderie that we share. However, competitive cycling is a costly undertaking, and all expenses are paid out-of-pocket by the team members. Uniforms (kits), annual race licenses, race entry fees, travel, and bicycle maintenance are a few examples of race-related expenses. We are seeking sponsorship to help members offset the financial burden as much as possible. In return for the generous support of our sponsors, we promote their brands through:



SPONSORSHIP BENEFITS

- Prominent business logo placement on team kits. Kits are worn during training and racing, and are essentially rolling billboards for your business.
- Increased visibility on social media. CWR and its members are active on social media and, in addition to posting pictures of us in our team kit, frequently mention and link our sponsors.
 - Instagram: @ConemaughWomensRacing
 - Twitter: @ConemaughWomen
 - Facebook: Conemaugh Women's Racing
- All sponsors will be featured on the team website: conemaughwomensracing.weebly.com
- Giving back: In addition to serving the local bicycle racing scene, we feel that we have the capacity as a team to effectively support local nonprofits that serve broader communities. CWR is currently working to form partnerships with a women's advocacy group, and an environmental conservation group.
- We will do our best to accommodate any requests that you have in exchange for your support.



SPONSORSHIP LEVELS

A (title sponsor): prominent, large logo on front and back, \$3,000

B (co-title sponsor): large logo on front and back, \$2,500

C: both side-panels included, \$2,000

D (two available): front upper chest, \$1,500

E (two available): sleeve, \$1,000

F: middle back, \$750

G: (three available): small logo on pockets, \$500

EVERY SPONSOR'S NEEDS AND ABILITIES TO CONTRIBUTE ARE DIFFERENT. FOR QUESTIONS ABOUT RATES OR INVOLVEMENT, PLEASE CONTACT:

Hayley Wickstrom

wickstrom.hayley@gmail.com /// 610-202-5784

or

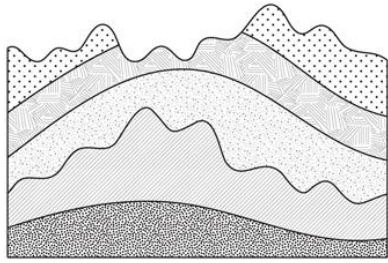
Colleen Grygier

cgrygier7@gmail.com/// 703-795-2164



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CONEMAUGH WOMEN'S RACING 2017 SPONSORSHIP AGREEMENT

Sponsorship is for the 2017 season, which runs from March through September.

COMPANY NAME: _____

COMPANY CONTACT: _____

TITLE: _____

COMPANY ADDRESS: _____

BUSINESS PHONE: _____

ALTERNATE PHONE: _____

EMAIL: _____

**We would like to sponsor Conemaugh Women's Racing at the following level
(Please check the appropriate box):**

A: \$3,000

B: \$2,500

C: \$2,000

D: \$1,500

E: \$1,000

F: \$750

G: \$500

OTHER PROVISIONS: _____

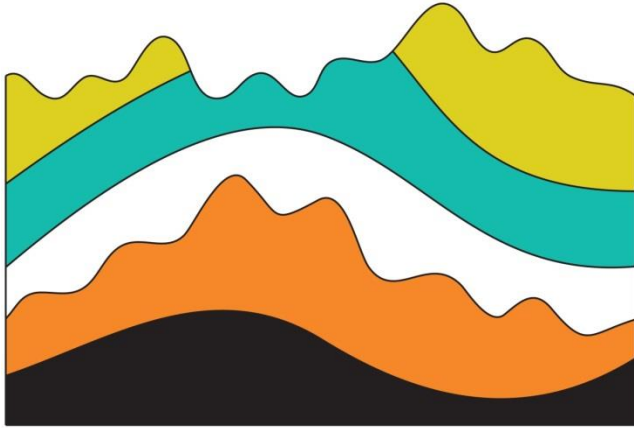
Accepted by

SPONSOR (print name) _____ DATE _____

(sign) _____

TEAM REPRESENTATIVE (print name) _____ DATE _____

(sign) _____



SHEQUAYA BAILEY



COLLEEN GRYGIER



MELISSA HILLER



MEGAN SYBELDON



HAYLEY WICKSTROM